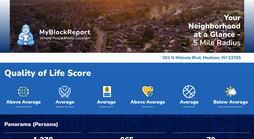

Quality of Life Score

Above Average	Average	Average	Above Average	Average	Below Average
Crime & Safety	Housing	Health	Education	Economy	Neighborhood Quality

Panorama (Persona)

Population	Households	Density
1,378	965	79
Total Population	Total Households	People per Sq. Mile

Starting Out

Young adults in their early twenties are just beginning their careers, establishing new households, and navigating major life decisions. Many are renters living in urban or suburban settings, balancing work, education, and social life on a tight budget. Mobility is high as they relocate frequently for jobs or housing options, and technology plays a central role in how they connect, shop, and manage their finances. Financial priorities include student loan repayment, building credit, and saving for future goals like homeownership or advanced education. Their spending reflects lifestyle choices such as dining out, entertainment, and digital subscriptions, with limited but growing interest in retirement planning and long-term investments.

Nonexiters

Diverse, middle-class neighborhoods with stable homes, strong local schools, and a family-friendly atmosphere. Residents include long-time homeowners who have lived in the area for many years, alongside newer families attracted by good schools and community amenities. Commuting patterns are mixed, with many residents working in nearby urban centers while benefiting from quieter, more affordable suburban living. Overall, the neighborhood offers a balanced lifestyle with access to employment, education, and recreation, making it a popular choice for families seeking stability and a sense of community.

Second City Beginnings

Young adults in their early twenties are just beginning their careers, establishing new households, and navigating major life decisions. Many are renters living in urban or suburban settings, balancing work, education, and social life on a tight budget. Mobility is high as they relocate frequently for jobs or housing options, and technology plays a central role in how they connect, shop, and manage their finances. Financial priorities include student loan repayment, building credit, and saving for future goals like homeownership or advanced education. Their spending reflects lifestyle choices such as dining out, entertainment, and digital subscriptions, with limited but growing interest in retirement planning and long-term investments.

Crime Risk Profile

Total Crime	Violent Crime	Property Crime
C+	A-	C+
High Crime	Very Low Crime	High Crime

Madison, Wisconsin 53705

Compared to the national city average of 4,000/square. Wisconsin the area (about 25.74 Miles) Blue is characterized by a blend of natural beauty and urban liveliness. Northeastern Wisconsin the prominence of Lake Michigan, with its vast shoreline and numerous beaches, dominates the landscape. Madison contains the multi. Also neighborhood unique a recognizable climate with warm summers and cold winters, ideal for outdoor activities year-round. The community is marked by rich cultural diversity, with a mix of traditions and languages that enhance the overall experience. The area, part of short-term sway, Residents often enjoy local parks, like the Kettle Moraine State Forest, which provides opportunities for hiking and biking. Overall, the neighborhood offers a blend of natural beauty, urban amenities, and a strong sense of community, making it a desirable place to live and explore.

Population

4,580	4,568
-0.05%	0.92%
572	513

Households

2,478	2,557
0.64%	0.76%

People

Race and Ethnicity

White	1,171 (74.0%)
Black or African American	186 (11.8%)
Asian	186 (11.8%)
Hispanic	186 (11.8%)
Other Race	186 (11.8%)

Total Age Distribution (Current Year)

Age 0 to 14 Years	186 (11.8%)
Age 15 to 24 Years	186 (11.8%)
Age 25 to 34 Years	186 (11.8%)
Age 35 to 44 Years	279 (17.6%)
Age 45 to 54 Years	186 (11.8%)
Age 55 to 64 Years	186 (11.8%)
Age 65 to 74 Years	186 (11.8%)
Age 75 to 84 Years	186 (11.8%)
Age 85 Years or Over	186 (11.8%)
Median Age	41

Religion

Christian	1,184 (74.8%)
Buddhist	186 (11.8%)
Jewish	186 (11.8%)
None	186 (11.8%)

Income

Median Household Income	**Per Capita Income**
$78,728	$77,499
Median Household Income	Per Capita Income
$75,810	$78,923
Median Household Income (Adjusted for Inflation)	Per Capita Income (Adjusted for Inflation)
-0.8%	0.4%
Projected Annual Growth (2025-2030)	Projected Annual Growth (2025-2030)
$1,012,882	
Average Household Income	

Household Distribution (Current Year)

Households Under $15,000	340 (13.6%)
Households $15,000 to $29,999	340 (13.6%)
Households $30,000 to $49,999	340 (13.6%)
Households $50,000 to $74,999	340 (13.6%)
Households $75,000 to $99,999	340 (13.6%)
Households $100,000 to $149,999	340 (13.6%)
Households $150,000 to $199,999	340 (13.6%)
Households Greater $200,000	340 (13.6%)

Language

Percent Speaking English	100.0% (78.4%)
Other Indo-European Languages	14.2% (18.0%)
Other Asian and Pacific Languages	14.2% (17.0%)

Marital Status (Current year)

45.7%	39.8%	14.5%
Married	Never Married	Divorced/Widowed

Educational Attainment (Current Year)

311 | 9.2%	1,071 | 31.8%	1,195 | 35.5%
High School Graduate	Bachelor's Degree	Graduate Degree

Housing

Housing	**Home Values (Current Year)**	**Units in Structure (Current year)**
2,721	1.8%	40.0%
Total Housing Units	Home Value Under $50,000	Single Family Detached
1,073 | 39.4%	49.0%	5.7%
Owner Occupied	Home Value $50,000 to $99,999	Single Family Attached
1,404 | 51.6%	3.5%	43.7%
Renter Occupied	Home Value $100,000 to $149,999	2 Units
244 | 9.0%	$1,363	45.4%
Vacant	Median Home Value	3 to 4 Units
		0.2%
		5 to 9 Units
		0.0%
		10 or More Units

Transportation to Work (Current Year)

Drive to Work Alone	1,122 | 47.0%
Travel to Work in Public Transportation	382 | 16.0%
Walk to Work	240 | 10.0%
Work at Home	598 | 25.0%
Other Means	143 | 6.0%

Business Employment/Occupation

Total Establishments	218
Total Employees	2,178
Total Business Expenditure	4,205
White Collar Occupations	1,002
Blue Collar Occupations	972

Weather

71.91°F	18.64°F	36.57 in.	38.69 in.
Average City Temperature	Average January Temperature	Annual Rainfall	Annual Snowfall

Average Monthly Temperature	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Average Low (Fahrenheit)	18.64	23.64	33.64	44.64	55.64	65.64	70.64	68.64	59.64	48.64	33.64	23.64
Average High (Fahrenheit)	29.64	34.64	46.64	59.64	70.64	80.64	85.64	83.64	75.64	62.64	46.64	34.64
Average Rainfall	3.21	2.81	3.41	4.01	4.61	5.21	5.81	5.41	4.41	3.81	3.21	2.81
Average Snowfall	7.74	6.74	4.74	1.74	0.74	0.74	0.74	0.74	0.74	1.74	4.74	6.74
Average Humidity	74.0%	69.0%	64.0%	59.0%	64.0%	69.0%	74.0%	74.0%	74.0%	69.0%	74.0%	74.0%
Average Precipitation Days	7.0	6.0	8.0	9.0	10.0	11.0	12.0	11.0	9.0	8.0	7.0	6.0

Demographics

Population	2 miles	5 miles	10 miles	15 miles
2000 Census Population	12,000	31,000	112,000	223,000
2010 Census Population	14,000	33,000	124,000	239,000
2020 Census Population	15,000	34,000	129,000	244,000
2025 Census Population	16,000	35,000	133,000	248,000
Projected Annual Growth 2025-2030	0.6%	0.6%	0.6%	0.4%
Historical Annual Growth 2000-2025	0.7%	0.5%	0.6%	0.4%
Median Resident Age	41	41	41	41
Population in Group Quarters	1,000	2,000	3,000	4,000
Group Quarters: College Housing	0	0	0	0
Group Quarters: Military Housing	0	0	0	0
Group Quarters: Other Non-Institutional	1,000	2,000	3,000	4,000
Institutional Group Quarters Population	0	0	0	0
Average Household Size	2.50	2.50	2.50	2.50
Average Number Of Children At Home	0.80	0.80	0.80	0.80
Households	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Total Households	6,000	13,000	49,000	95,000
Families (Married Couples, Other Families)	4,000	9,000	34,000	67,000
Non-Family Households	2,000	4,000	15,000	28,000
Owner Occupied Units	4,000	9,000	34,000	67,000
Renter Occupied Units	2,000	4,000	15,000	28,000
Vacant Units	0	0	0	0
Seasonal Vacant Units	0	0	0	0
Vacant Rental Units	0	0	0	0
Vacant Owner Occupied Units	0	0	0	0
Average Household Income	$75,000	$75,000	$75,000	$75,000
Median Household Income	$60,000	$60,000	$60,000	$60,000
Per Capita Income	$30,000	$30,000	$30,000	$30,000
Average Home Value	$300,000	$300,000	$300,000	$300,000
Median Home Value	$250,000	$250,000	$250,000	$250,000
Average Rent	$1,000	$1,000	$1,000	$1,000
Median Rent	$800	$800	$800	$800
Housing Units	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Total Housing Units	6,000	13,000	49,000	95,000
Occupied Housing Units	6,000	13,000	49,000	95,000
Owner Occupied Units	4,000	9,000	34,000	67,000
Renter Occupied Units	2,000	4,000	15,000	28,000
Vacant Housing Units	0	0	0	0
Seasonally Vacant Units	0	0	0	0
Vacant Rental Units	0	0	0	0
Vacant Owner Occupied Units	0	0	0	0
Median Year Structure Built	1970	1970	1970	1970
Average Year Structure Built	1970	1970	1970	1970
Transportation	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Average Commute Time	30	30	30	30
Commute Time Under 30 Minutes	3,000	6,000	24,000	47,000
Commute Time 30 to 60 Minutes	2,000	4,000	15,000	28,000
Commute Time Over 60 Minutes	1,000	2,000	9,000	19,000
Drive To Work Alone	3,000	6,000	24,000	47,000
Carpool To Work	1,000	2,000	9,000	19,000
Public Transportation To Work	1,000	2,000	9,000	19,000
Walk To Work	1,000	2,000	9,000	19,000
Work At Home	1,000	2,000	9,000	19,000
Employment	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Employed Population	3,000	6,000	24,000	47,000
Unemployment Rate	4.0%	4.0%	4.0%	4.0%
Number Unemployed	120	240	960	1,900
Management, Business, Financial	600	1,200	4,800	9,500
Professional	600	1,200	4,800	9,500
Sales	600	1,200	4,800	9,500
Administrative Support	600	1,200	4,800	9,500
Services	600	1,200	4,800	9,500
Farming, Fishing, Forestry	600	1,200	4,800	9,500
Construction, Extraction	600	1,200	4,800	9,500
Installation, Maintenance, Repair	600	1,200	4,800	9,500
Production	600	1,200	4,800	9,500
Transportation, Material Moving	600	1,200	4,800	9,500
White Collar	1,800	3,600	14,400	28,500
Blue Collar	1,200	2,400	9,600	19,000
Total Women	1,500	3,000	12,000	23,800
Total Men	1,500	3,000	12,000	23,800
Health Status	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Asthma	1,000	2,000	8,000	15,900
Cancer	1,000	2,000	8,000	15,900
High Blood Pressure	1,000	2,000	8,000	15,900
Heart Disease	1,000	2,000	8,000	15,900
Obesity	1,000	2,000	8,000	15,900
Chronic Lower Respiratory Disease	1,000	2,000	8,000	15,900
Diabetes	1,000	2,000	8,000	15,900
Stroke	1,000	2,000	8,000	15,900
Alzheimer's	1,000	2,000	8,000	15,900
Kidney Disease	1,000	2,000	8,000	15,900
Liver Disease	1,000	2,000	8,000	15,900
Arthritis	1,000	2,000	8,000	15,900
Cognitive Disorder	1,000	2,000	8,000	15,900
Mental Health	1,000	2,000	8,000	15,900
Substance Abuse	1,000	2,000	8,000	15,900
Mental Illness	1,000	2,000	8,000	15,900
Disability	1,000	2,000	8,000	15,900
Smoking	1,000	2,000	8,000	15,900
Binge Drinking	1,000	2,000	8,000	15,900
Health Coverage	1,000	2,000	8,000	15,900
Primary Care Visit	1,000	2,000	8,000	15,900
Preventive Care Visit	1,000	2,000	8,000	15,900
Dental Care Visit	1,000	2,000	8,000	15,900
Prescription Medication	1,000	2,000	8,000	15,900
Diagnosis Diabetes	1,000	2,000	8,000	15,900
Diagnosis Hypertension	1,000	2,000	8,000	15,900
Diagnosis High Cholesterol	1,000	2,000	8,000	15,900
Diagnosis Mental Health	1,000	2,000	8,000	15,900
Diagnosis Depression	1,000	2,000	8,000	15,900
Diagnosis Heart Disease	1,000	2,000	8,000	15,900
Diagnosis Stroke	1,000	2,000	8,000	15,900
Diagnosis Asthma	1,000	2,000	8,000	15,900
Diagnosis Arthritis	1,000	2,000	8,000	15,900
Diagnosis Kidney Disease	1,000	2,000	8,000	15,900
Diagnosis Liver Disease	1,000	2,000	8,000	15,900
Diagnosis Cancer	1,000	2,000	8,000	15,900
Diagnosis Obesity	1,000	2,000	8,000	15,900
Education	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Elementary Enrollment	1,000	2,000	8,000	15,900
Middle School Enrollment	1,000	2,000	8,000	15,900
High School Enrollment	1,000	2,000	8,000	15,900
College Enrollment	1,000	2,000	8,000	15,900
Vocational Enrollment	1,000	2,000	8,000	15,900
Bachelor's Degree	1,000	2,000	8,000	15,900
Graduate Degree	1,000	2,000	8,000	15,900
Total Teachers	100	200	800	1,590
Pupil Teacher Ratio	10.0	10.0	10.0	10.0
Private Enrollment	250	500	2,000	3,975
Public Enrollment	750	1,500	6,000	11,925
Nursery Enrollment	100	200	800	1,590
Preschool Enrollment	100	200	800	1,590
Kindergarten Enrollment	100	200	800	1,590
Grade 1 Enrollment	100	200	800	1,590
Grade 2 Enrollment	100	200	800	1,590
Grade 3 Enrollment	100	200	800	1,590
Grade 4 Enrollment	100	200	800	1,590
Grade 5 Enrollment	100	200	800	1,590
Grade 6 Enrollment	100	200	800	1,590
Grade 7 Enrollment	100	200	800	1,590
Grade 8 Enrollment	100	200	800	1,590
Grade 9 Enrollment	100	200	800	1,590
Grade 10 Enrollment	100	200	800	1,590
Grade 11 Enrollment	100	200	800	1,590
Grade 12 Enrollment	100	200	800	1,590
Grade 13 Enrollment	100	200	800	1,590
Neighborhood Quality	**2 miles**	**5 miles**	**10 miles**	**15 miles**
Population Density	1,000	2,000	8,000	15,900
Urban Density	1,000	2,000	8,000	15,900
Suburban Density	1,000	2,000	8,000	15,900
Exurban Density	1,000	2,000	8,000	15,900
Rural Density	1,000	2,000	8,000	15,900
Distance From CBD	15	15	15	15
Walk Score®	71	71	71	71
Walk Score® Description	Mostly Walkable	Mostly Walkable	Mostly Walkable	Mostly Walkable
Transit Score®	50	50	50	50
Transit Score® Description	Some Transit	Some Transit	Some Transit	Some Transit
Bike Score®	70	70	70	70
Bike Score® Description	Bikeable	Bikeable	Bikeable	Bikeable
Crime Index	2,500	5,000	19,800	39,700
Violent Crime Index	2,500	5,000	19,800	39,700
Property Crime Index	2,500	5,000	19,800	39,700
Murder	2,500	5,000	19,800	39,700
Rape	2,500	5,000	19,800	39,700
Robbery	2,500	5,000	19,800	39,700
Aggravated Assault	2,500	5,000	19,800	39,700
Burglary	2,500	5,000	19,800	39,700
Larceny	2,500	5,000	19,800	39,700
Motor Vehicle Theft	2,500	5,000	19,800	39,700
Arson	2,500	5,000	19,800	39,700

MyBlockReport
Through Neighborhood Lenses

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